

## 2018 Partnership Review



## **SHIRE - REVIEW**

Signage

- TV broadcast exposure, media coverage and photography
- 2 field advertising boards











## **SHIRE - REVIEW**

Broadcast - ESPN+

- Live streaming of telecast
- Available domestically and internationally
- 17 regular season broadcasts
- 3 bonus playoff game broadcasts
- Clock wrap feature and logo placement
- 4 min @ '33 minute and '78 minute
- In-game feature Player Substitution
- In game feature "Player to Watch"



## SHIRE - CLOCK WRAPS



OC United Way @unitedwayoc · Oct 31 A special treat for @unitedwayoc supporters: Get discounted tickets to @orangecountysc's game this Saturday (99 to 512) and they will donate \$5 of every ticket purchased to support our mission to help local children & families in need. Use code UNITED: bitJy/2Q4AvEz.

1 Orange County Soccer Club Retweeted



#### PLAYER SUBSTITUTION FEATURE



## **SHIRE - REVIEW**

#### Digital Media

 728x90 and 300x250 digital banners on orangecountysoccer.com home page

#### Social media exposure

- Instagram
- Twitter
- Facebook







orangecountysoccer @orangecountysoccer signs former Mito HollyHock midfielder Koji Hashimoto for the 2018 season! \*\*③ #USL #MyOCSC hitomi 15611 泉司くんスゴレド・ファイト!

elly0427 No,22 🛛 +; +; fight!!!





# 2019 ORANGE COUNTY SC PARTNERSHIP ASSETS & OPPORTUNITIES