



2018 Partnership Review



SHIRE

SHIRE - REVIEW

Signage

- TV broadcast exposure, media coverage and photography
- 2 field advertising boards



SHIRE - REVIEW

Broadcast - ESPN+

- Live streaming of telecast
- Available domestically and internationally
- 17 regular season broadcasts
- 3 bonus playoff game broadcasts
- Clock wrap feature and logo placement
- 4 min @ '33 minute and '78 minute
- In-game feature Player Substitution
- In game feature "Player to Watch"



SHIRE - CLOCK WRAPS



PLAYER SUBSTITUTION FEATURE

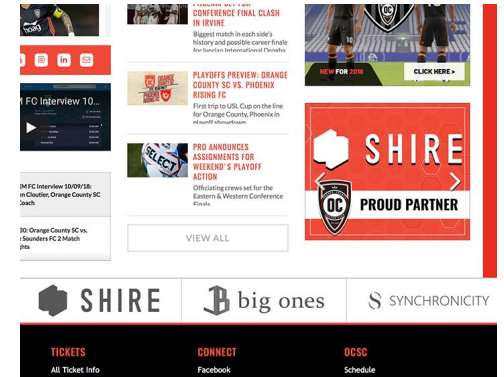
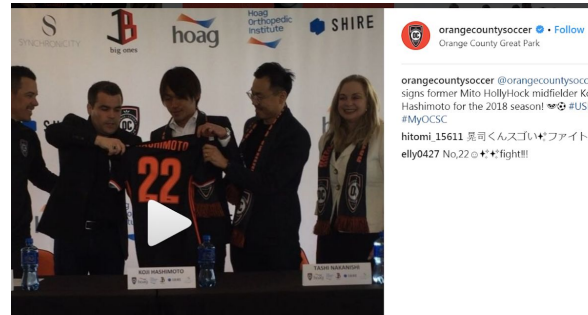
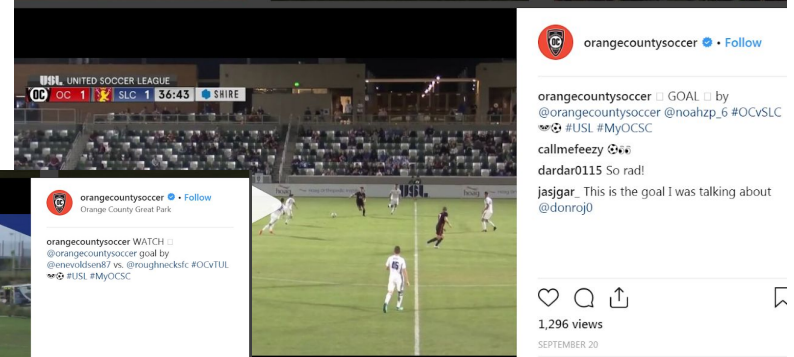
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Digital Media

- 728x90 and 300x250 digital banners on orangecountysoccer.com home page

Social media exposure

- Instagram
- Twitter
- Facebook





2019 ORANGE COUNTY SC PARTNERSHIP ASSETS & OPPORTUNITIES